

TxLTAP August Newsletter

August 2025 Volume 3 Issue 11

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Previous Newsletters

This Month in Roadway Safety

This month highlights important campaigns focused on roadway safety, including National Traffic Awareness Month, Back to School Safety, and Impaired Driving Safety. These initiatives serve as reminders to Stay Alert, Share the Road, and Protect all Road Users.

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1	National Traffic Awareness Month					
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Scroll down to read more about each campaign and how you can take part.

FHWA

TxDOT

NLTAPA

NACE

APWA

AASHTO







Featured Articles

TxDOT - Building a foundation for the future

TxDOT's Unified Transportation Program (UTP) is a long-range plan that guides which transportation projects receive state and federal funding. Developed with input from local communities and the public, the UTP focuses on improving safety, reducing congestion,

and maintaining critical infrastructure. Getting involved early in the planning process—by speaking with local officials or attending public meetings—helps ensure your voice is heard. With community support, the roads we travel every day can reflect real, local needs.



Read More Here

Stay Alert, National Traffic Awareness Month: Protecting Texans on the Road

August is **National Traffic Awareness Month**, a time dedicated to reminding all Texans of the shared responsibility we have to keep our roads safe. Whether you're behind the wheel, riding a bike, or walking along the street, awareness and caution can make all the difference. With school back in session and end-of-summer travel in full swing, it's especially important to stay alert and considerate of all road users; including drivers, pedestrians, cyclists, and children alike.

To help guide safer driving habits this month, take a moment to explore the **Back to School** safety campaign (August 1–15), which encourages drivers to slow down in school zones and stay alert for children walking or biking to class. As Labor Day approaches, the **Impaired Driving** campaign (August 16–31) reminds everyone to plan ahead and never drive under the influence. These timely initiatives reinforce the core message of National Traffic Awareness Month: keeping every road user safe through mindful, responsible driving.









Tailgate Talks

Designed for field supervisors to discuss with their workers, Tailgate Talks cover a wide variety of safety topics. Below are some resources to help you bring Tailgate Talks to your organization. Be sure to check back for a new Tailgate Talk topic every month.



EDC7

Every Day Counts (EDC) is an FHWA initiative that promotes innovation in transportation by partnering with public and private stakeholders. Every two years, it identifies new technologies and practices for widespread adoption across the industry.

Partner Spotlights

TxLTAP works alongside leading organizations that support the growth, education, and advancement of public works and transportation professionals. This month, we're spotlighting three key partners whose resources and networks can benefit you and your agency:

American Public Works Association (APWA) -

APWA gives you access to exclusive benefits, including discounted training, certifications, and registration for national events like PWX and the North American Snow Conference. Membership also includes access to your local chapter, offering valuable networking and learning opportunities. Through APWA Connect, members can exchange ideas, find support, and grow professionally. Plus, APWA advocates on behalf of public works professionals at the federal level. If you're looking to advance your career and stay connected to the latest in public works.

Check out APWA's website!

APWA

National Association of County Engineers (NACE) -

NACE supports county road and infrastructure professionals through exclusive tools, training, and nationwide connections. Members gain access to discounted event registration, member-only webinars, and the NACE Job Board. NACE is not only for County Engineers, members include personnel across Public Works, Road Works, Highway Departments, Public Safety, Emergency Management and much more. From road design and maintenance to solid waste, signage, and public works planning—NACE helps counties lead with knowledge, resources, and support tailored to their vital responsibilities.

Check out more from NACE

NACE

American Association of State Highway and Transportation Officials (AASHTO) -

AASHTO offers associate members access to valuable resources including training, technical assistance, and industry data. Members can participate in AASHTO committees, helping shape the future of transportation policy and practice. Benefits include one free publication annually, discounts on additional publications, and reduced rates for AASHTO meetings—providing opportunities to connect with state transportation leaders nationwide. Whether you're looking for trusted guidance or a stronger industry network, AASHTO membership delivers practical tools and strategic insights.

Find out More from AASHTO

AASHTO

More from TxLTAP

Road Safety Champion Program Coming Soon

The Road Safety Champion Program (RSCP) is a nationally recognized training series that equips public works and transportation personnel with the

skills to improve roadway safety. It promotes a safety-first mindset through core and specialized courses aimed at reducing serious injuries and fatalities.



Session Two will be coming soon, offering Texas city and county employees another opportunity to continue or begin their journey toward becoming a certified Road Safety Champion. Stay informed on upcoming details and be ready to take the next step in promoting safer roads across Texas.

Stay up to Date: TxLTAP - Training - Road Safety Champion

Participants from Texas Cities and Counties:

- Bell County
- City of Burleson
- City of Dallas
- City of Denton
- City of Fort Worth
- City of Houston
- Comal County
- El Paso

- Grand Prairie
- Grimes County
- Harris County
- Kendall County
- Parker County
- Tarrant County
- Town of Addison
- Town of Prosper



We Want to Hear from You!

Has your city or county participated in TxLTAP training? We'd love to hear how it made a difference in your team's work, safety practices, or community outcomes. Whether it's a success story, noticeable improvements, or even a local spotlight you'd like to share—let us know! Reach out to txltap@uta.edu, we may feature your story in an upcoming newsletter!

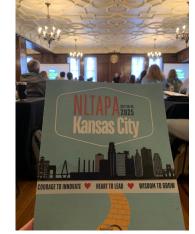
TxLTAP Joins LTAPs Nationwide at NLTAPA's Annual Conference

In late July, the TxLTAP team attended the National Local Technical Assistance Program Association's (NLTAPA) Annual Conference in Kansas City, Missouri. This yearly gathering brings together LTAP centers from across the country to share ideas, explore new tools and topics, and strengthen the training and technical assistance we provide to local agencies.

Throughout the week, attendees engaged in sessions covering a wide range of timely and relevant topics—including

roadway safety, work zone practices, equipment simulation and virtual reality training, the growing use of artificial intelligence in transportation, and strategies for delivering effective technical assistance. These sessions offered valuable insights and hands-on learning to benefit and improve centers nationwide.

This year, TxLTAP not only participated—but also contributed —by presenting and leading a workshop during the conference. These opportunities allowed our team to share Texas-based insights and collaborate on solutions that benefit public works professionals nationwide. The knowledge and connections gained will help us continue delivering relevant, high-quality support to Texas cities and counties.





TxLTAP's Program Manager, Genevieve Toups, took the stage to present an overview of our center's impact across Texas, highlighting the services, training reach, and technical assistance we provide to cities and counties. Her session offered insights into how our team supports local agencies and adapts to meet evolving transportation needs.



TxLTAP's Program Coordinator, Kerri Farley, led an interactive workshop focused on artificial intelligence and its potential use in LTAP operations. The session sparked conversations on practical applications, efficiency tools, and how centers can start using Al to support their outreach and program delivery.

Thank you!

Thank you for staying connected with TxLTAP! Every effort in training and awareness brings us closer to a safer Texas.



Get in Contact with TxLTAP

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